



The Avaya Flare™ Experience

Imagine the possibilities. Your favorite communications tools—video, e-mail, IM, social networks, phone—at your fingertips. Now put all these tools into a single, unified enterprise workspace and you have the Avaya Flare Experience. Designed to change the way you communicate and collaborate, the Avaya Flare Experience delivers a seamless communications experience that is easy to use, convenient, and ready in real time to help you focus on the task at hand. The Avaya Flare Experience streamlines your applications into unique personal workflows, avoiding the frustration of barriers between technologies. When the Avaya Flare Experience helps manage your communications—you can spend more time managing your business.

The Avaya Flare Experience is unlike anything you've seen. It spotlights tasks that need immediate attention. It lets you match your mode of communication to the task at hand, switching back and forth between IM, voice, video, email, and social media sessions. You can drag and drop contacts and content into collaboration sessions with a swipe of its touch-screen.

Delivering context-sensitive mash-ups of chat, email, social network and video communications, the Avaya Flare Experience is a breakthrough in enterprise collaboration. When time is of the essence, it allows you to manage multiple collaboration sessions at once; the Avaya Flare Experience speeds critical decision making and helps you get business done. A people-centric approach to real-time interactions, it displays recent communications and presence information—when you click a contact and then pull in relevant documents, it helps you avoid endless searching to find what you need.

Offering extensive flexibility through its Android™ operating system, the Avaya Flare Experience makes it easy for your business to create unique applications or to leverage third party offers.

Simple. Seamless. Convenient. An entirely new way to communicate and collaborate.

That's the Avaya Flare Experience.



Designed for video communications & collaboration

To collaborate effectively, you need all your communications working together. That's exactly what the Avaya Flare™ Experience is designed to do:

- You need to set up a conference call. Or two. Or three. And you need to jump back and forth between them. To initiate conversations, just drag and drop contacts into the spotlight. The Avaya Flare Experience sets up your calls. No manual dialing required.
- You want to show off your mock-up of a new product to a potential partner. With HD video through the Avaya Flare Experience, you can show them your mock-up at the touch of a button.
- You have address books all over—Facebook, PC, smartphone—the Avaya Flare Experience mashes them together, saving time and frustration.
- You want to review all e-mails and IMs from a certain customer—the Avaya Flare Experience displays their communications history for you.



Consolidate Desktop Devices

Speed the decision-making process for knowledge workers who spend considerable time in voice and video conferences while sharing and reviewing documents and screens. The Avaya Flare Experience combines all the tools power collaborators need to increase productivity, lower costs, and tread more gently on the environment.

Customer Service Kiosk

Enhance customer service by creating a customer communication and collaboration touch-screen station. Whether your business is banking and financial services, healthcare, retail, insurance, or education, the Avaya Flare Experience enables customers to get answers, fill in forms, schedule appointments, complete transactions, share information, or connect directly with an agent via audio and video.



You get the idea. The Avaya Flare Experience is like an executive assistant focused solely on you and your communication and collaboration needs. It understands how you work, the tools you use, what you need to accomplish. With its contextual, people-centric design, the Avaya Flare Experience makes business easier and more convenient than ever before.

The Avaya Flare™ Experience in Action



1

Convene a team quickly

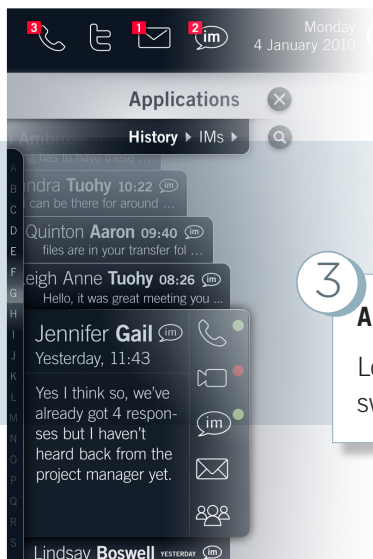
Scroll through your contacts and drag them into the spotlight



2

Leverage communications history

Quickly locate all e-mail, IM and voice messages from your team



3

Access experts instantly

Locate experts using presence and, with a swipe, bring them into the conversation

4

Manage two (or more) conferences

Divide team members into separate groups to tackle different issues



The Avaya Flare™ Experience at a glance

The Avaya Flare Experience is first available on the Avaya Desktop Video Device—a high definition 11.6” multi-touch screen with integrated HD camera, dual microphones and stereo speakers. Prop it up. Lay it flat. Dock it in the base station. Carry it down the hall. Take it home. How and where you use the Avaya Flare Experience is up to you.

Applications to get you started:

- make a call
- maintain your calendar
- launch a videoconference
- share your screen

Enterprise Tools:

- Presence for colleague's meetings, IM, voice, and video status
- Microsoft Exchange (Outlook®, e-mail, calendar)
- Voice and Video multi-party conferencing
- IM

Synch your contacts:

- Facebook
- Corporate Directory
- Local Contacts

Android™ Apps:

- Leverage Android Software Developer Kit to create unique applications
- Download 3rd party applications from your secure website



Support for standard USB devices:

- keyboard, mouse, headset
- cellular modem
- speakers and storage
- flash drive

802.11 b/g/n WiFi:

- enterprise and WiFi hot spot roaming

Support for Bluetooth 2.0/2.1:

- speaker phone
- headset

Learn More

To learn more about the Avaya Desktop Video Device with the Avaya Flare Experience, contact your Avaya Account Manager or Authorized Partner. Or, visit us online at avaya.com.

Android is a trademark of Google Inc. Use of this trademark is subject to Google Permissions.

About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness. For more information please visit www.avaya.com.

© 2010 Avaya Inc. All Rights Reserved.

Avaya and the Avaya Logo are trademarks of Avaya Inc. and may be registered in certain jurisdictions. All trademarks identified by ®, TM or SM are registered marks, trademarks, and service marks, respectively, of Avaya Inc. All other trademarks are the property of their respective owners.
09/10 • UC4571

AVAYA

INTELLIGENT COMMUNICATIONS

avaya.com